

June 6, 2016

Greetings CTHN Members (new and old),

The planning committee for the Carolinas Therapeutic Horticulture Network is looking forward to the upcoming **August 19-20, 2016 conference in Triangle area** and hope that you will join us on a slightly different type of meeting.

This gathering will take place at four farms, each of which offers wellness-related programming and/or horticultural therapy. We will provide written driving directions to each venue before the conference. *[The attached agenda gives more specific details about each day and a link to each of the farm's websites.]*

We are excited that **guest speaker Annie Baggett** will join us on Saturday afternoon to lead a session on marketing and communications in horticultural therapy. With more than 30 years of experience in the private and nonprofit sectors, Annie is expert in marketing, communications, and advertising. Since June 2014, she has been the Agritourism Marketing Specialist with the North Carolina Department of Agriculture and Consumer Services. Annie has also served as Executive Director of the North Carolina Therapeutic Riding Center, where she did a masterful job at raising awareness of the benefits of equine-assisted therapy – a field with communications needs and challenges similar to those of horticultural therapy. With her family, Annie also runs Sunshine Lavender Farm in Orange County, North Carolina.

FOOD:

The Friday group dinner will be at Suki Roth's house, our second/last farm that day (Graham NC). We will be bringing in food ordered from a local vendor. You are welcome to bring a friend/spouse/partner on Friday for the tours/dinner. We will also have food catered on Saturday for lunch.

REGISTRATION AND COST:

JoAnn Yates is handling registration jyates2@triad.rr.com
The costs for the conference are \$15 for Friday dinner and \$25 for Saturday (snacks/lunch) (\$40 total). Costs will cover food, snacks, paper supplies for Suki's and Jane's, and gifts for our guest speaker and hosts. *[The first 25 people to register will be given an herbal facial toner upon check-in.]* Please complete the registration form and send to JoAnn with your check (made out to her).

HOTEL:

Quality Inn Chapel Hill (919) 968-3000

1740 North Fordham Blvd, Chapel Hill NC 27514

(located off I-40 on 15-501 (also known as Fordham Blvd), it is near the Eastgate Shopping Center (Trader Joe's, Starbucks, 2 restaurants, Rite Aid).

We have a block of 20 rooms with various configurations (listed below). Make your reservations ASAP; Aug. 19-21 is the weekend UNC-CH students move into the dorms so the area will be quite busy. All reservations with our block (listed under CTHN) need to be made by July 19. If you book after that, you aren't guaranteed the rates below. [I didn't request any rooms for Aug. 20 but you can book an additional night if needed.] They also have pet-friendly rooms; an extra \$25/night.

Single rooms \$67 + tax (king size beds), also have accessible room on first floor.

Double rooms \$72 + tax (two double beds)

Breakfast on Saturday morning is included in the cost (6a - 9:30a, includes hard boiled eggs).

PROGRAMMING NOTES:

The conference starts at 2p on Friday and finishes that evening at Suki's around 8p (dinner starts at 6:30). That likely means you won't be able to check into your hotel until after dinner. The hotel manager said that you can call on Friday (8/19) morning to ask for an early check in, often this request is honored.

Our venues for this conference will be a combination of outside (mostly, weather permitting) or inside. Keep that in mind when packing for an August Carolina weekend.

If you haven't yet been to one of our prior gatherings, welcome! We are an informal group of committed people who like working with plants and people. You may want to bring a note pad/book - pen. At the conference we will provide a contact list of all attendees.

We are very excited about this CTHN conference and hope you can make it! Please contact any one of us if you have questions.

August 2016 CTHN Conference Planning Committee

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